CLAIMS

1. (Currently Amended) A method comprising:

selecting, by a user via a user-input device of a sender, a still image that includes

 $\underline{\text{a single array grid of pixels, wherein the still image is not part of an existing } \text{character}$

set stored on the sender;

creating, by a pixel array generator of the sender, an a custom graphical

emoticon from the selected still image so that the still image is used as the custom

graphical emoticon pixel set by a sender by selecting a single set of pixels, to be used

as the emoticon pixel set:

storing the emoticon pixel set in a custom emoticon object store;

obtaining a character sequence from the user via the user-input device of the

sender;

assigning [[a]] the character sequence to the custom graphical emoticon pixel set

by the sender using a keyboard device, the character sequence representing the

custom graphical emoticon pixel set so as to act as a placeholder for the custom

graphical emoticon;

obtaining a message from the user via the user-input device of the sender, the

message including textual content with the emoticon-placeholding character sequence

embedded therein;

transmitting the message from the sender to a destination via a message-

transmission modality of transmission, the transmitted message including the textual

content with the emoticon-placeholding character sequence embedded therein; and

Serial No.: 10/760,975 Atty Docket No.: MS1-1801US Atty/Agent: Kasey C. Christie -2- lee@haves The Business of IP®

separately from the transmitting of the message, sending the custom graphical

emoticon to the destination via a different modality of transmission than the message-

transmission modality of transmission

transmitting a text message including the character sequence to a destination to

allow for reconstruction of the emoticon pixel set at the destination, wherein both of the

text message and the emoticon pixel set are displayed on a screen of the destination,

the emoticon pixel set-being-substituted at the destination within the text-message for

the character sequence within the text message; and

establishing a real-time peer-to-peer link between the sender and the destination

to retrieve the pixels from a storage medium associated with the sender.

2. (Currently Amended) The method as recited in claim 1, wherein the

obtaining of the character sequence limits the character sequence [[has]] to have

characters less than or equal to seven.

3. (Currently Amended) The method as recited in claim 1, wherein the

single array grid of the custom graphical emoticon pixel emoticon set comprises a 19-x

49 pre-determined sized pixel array grid.

4. (Currently Amended) The method as recited in claim 1, wherein the

message-transmission modality of transmission includes text messaging character

sequence allows real-time mapping to the pixel emoticon set.

Serial No.: 10/760,975 Atty Docket No.: MS1-1801US Atty/Agent: Kasey C. Christie

-3- lee

hayes The Business of IP®

5. (Currently Amended) The method as recited in claim 1, further comprising parsing the character sequence into an object name for the pixel <u>custom</u> <u>graphical</u> emoticon set, wherein the object name includes [[an]] <u>a globally unique</u> identifier of the <u>pixel custom graphical</u> emoticon set and a location of the <u>pixel custom</u> graphical emoticon set-in an emoticon object store in the sender.

(Currently Amended) The method as recited in claim 1, further comprising:

receiving a request from the destination for the custom graphical emoticon;

in response to the request, performing the sending of the custom graphical emotion to the destination

transmitting the character sequence in a real-time first communication; and transmitting data representing the pixel emotion set in a second communication, wherein the data reconstructs the pixel emotion set in place of the character sequence in the real-time first communication.

- 7. (Currently Amended) The method as recited in claim 1 [[6]], wherein the [[data]] custom graphical emoticon comprises a portable network graphics file.
- (Currently Amended) The method as recited in claim 1, further comprising:

parsing the character sequence into an identifier and a location of the pixel custom graphical emoticon set-in an emoticon object store in the sender; and

Serial No.: 10/760,975 Atty Docket No.: MS1-1801US Atty/Agent: Kasey C. Christie storing the identifier and the location in a header of [[a]] the message that

includes the textual content with the emoticon-placeholding character sequence

embedded therein the character sequence.

9. (Currently Amended) The method as recited in claim 8, wherein the

identifier and the location comprise at least parts of an object name for the pixel custom

graphical emoticon set.

10. (Currently Amended) The method as recited in claim 9, wherein the

object name is stored in [[a]] the header of the message.

11. (Currently Amended) The method as recited in claim 1, wherein the

transmitting different modality of transmission of the sending uses at least one of an

object store and an object transport mechanism.

12. (Currently Amended) The method as recited in claim 1, wherein the

transmitting message-transmission modality of transmission comprises instant

messaging.

13. (Currently Amended) The method as recited in claim 1[[2]], wherein the

instant messaging message-transmission modality of transmission is limited to the

textual content only has a limited data capacity that excludes including data

Serial No.: 10/760,975 Atty Docket No.: MS1-1801US Atty/Agent: Kasey C. Christie

-5- lee

hayes The Business of IP[®]

representing the pixel emoticon set in a single instant message that also includes data representing a threshold amount of text.



(Currently Amended) A method[[,]] comprising:

receiving a communication by a message receiver, wherein the communication

includes a character sequence in a text message, wherein the character sequence is

mappable to a single set of pixel an array grid of pixels residing outside the

communication;

retrieving the pixel array grid of pixels using the character sequence;

replacing the character sequence within the text message in the communication

with the pixel array grid of pixels; and

displaying the pixel array grid of pixels and the text message [[in]] on a screen,

the array grid of pixels being displayed within the text message in place of the character

sequence.

15. (Currently Amended) The method as recited in claim 14, wherein the

communication includes a header storing at least one of an identifier of the pixel array

grid of pixels and a location of the pixel array grid of pixels.

16. (Currently Amended) The method as recited in claim 14, wherein the

identifier and the location comprise at least part of an object name for the pixel array

grid of pixels.

17. (Currently Amended) The method as recited in claim 14, wherein the

retrieving further includes mapping to a local storage medium to determine if the pixel

array grid of pixels has been previously stored in the local storage medium.

Serial No.: 10/760,975 Atty Docket No.: MS1-1801US Atty/Agent: Kasey C. Christie

-7- lee

hayes The Business of IP[®]

18. (Original) The method as recited in claim 17, wherein the local storage

medium comprises a cache of temporary files used by a web browser.

19. (Currently Amended) The method as recited in claim 14, wherein the

retrieving further includes:

checking for the pixel array grid of pixels on a local storage medium:

if the pixel array grid of pixels is not located in the local storage medium, then

attempting to establish a direct link with a sender of the communication to retrieve the

pixel array grid of pixels from a storage medium associated with the sender; and

if a direct link to the sender cannot be established, then retrieving the pixel array

grid of pixels through a server between the sender of the communication and the

recipient receiver of the communication.

20. (Original) The method as recited in claim 19, wherein the direct link

comprises a peer-to-peer connection using one of a transmission control protocol or a

user datagram protocol.

(Currently Amended) A system[[,]] comprising:

a means for performing real-time communication between a first computing client

and a second computing client;

a means for sending, by a message transmitter, a real-time first communication

that includes a character sequence representing [[the]] graphics data of an emoticon

represented by a single [[set]] array grid of pixels;

a means for sending the graphics data of the emoticon in a second

communication, the second communication being separate from the first

communication:

a means for replacing mapping the character sequence in the real-time first

communication with the graphics data from the second communication; and

a display device for displaying the graphic data in the first communication.

22. (Original) The system as recited in claim 21, further comprising a means

for adapting images of various sizes and formats to a pixel array format of

predetermined size for use as the graphics data of emoticons.

Serial No.: 10/760,975 Atty Docket No.: MS1-1801US Atty/Agent: Kasey C. Christie -9- lee@hayes The Business of IP*

23. (Currently Amended) A custom emoticon engine having at least a

physical component in a computing device, the custom emoticon engine comprising:

an image selector configured to create [[an]] a custom graphical emoticon from

[[an]] a still image, wherein the custom graphical emoticon is representable as a single

[[set]] array grid of pixels;

a custom emoticon object store configured to store the custom graphical

emoticon;

a character sequence assignor configured to associate a sequence of characters

with the custom graphical emoticon, the sequence of characters being input by a user

via a user-input keyboard device with the pixels; and

a transmitter configured to send the character sequence embedded in a text

message to a destination, wherein the array grid of pixels replace replaces the

character sequence within the text message at the destination [[and]] as both of the text

message and the array grid of pixels are displayed [[in]] on a screen.

24. (Currently Amended) The custom emoticon engine[[,]] as recited in claim

23, further comprising a user interface wherein a first dialogue is deployed to define

custom graphical_emoticons and a second dialogue is deployed to create real-time

messages to include [[the]] character sequences associated with the custom graphical

emoticons.

25. (Currently Amended) The custom emoticon engine[[,]] as recited in claim

23, further comprising a wherein the custom emoticons object store is further configured

Serial No.: 10/760,975 Atty Docket No.: MS1-1801US Atty/Agent: Kasey C. Christie -10- lee@haves The Business of IP®

to transfer data of custom graphical emoticons separately from the real-time messages

text message that include includes the character sequences sequence.

26. (Currently Amended) The custom emoticon engine[[,]] as recited in claim

23, further comprising a character sequence parser, wherein [[each]] the character

sequence is parsed into an object name usable as an emoticon identifier and an

emoticon locator.

27. (Currently Amended) The custom emoticon engine as recited in claim

26, further comprising a header engine to store [[an]] the object name in a header of a

real-time the text message.

28. (Original) The custom emoticon engine as recited in claim 26, wherein the

custom emoticon engine uses an object store mechanism.

29. (Original) The custom emoticon engine as recited in claim 26, wherein the

custom emoticon engine uses an object transport mechanism.

Serial No.: 10/760,975 Atty Docket No.: MS1-1801US Atty/Agent: Kasey C. Christie

-11- lee⊗hayes The Business of IP®

30. (Previously Presented) A computer readable storage medium containing

instructions that are executable by a computer to perform actions comprising:

creating [[an]] a custom graphical emoticon by selecting an image associated

with the custom graphical emoticon by a sender;

representing the image as <u>a</u> single [[set]] <u>array grid</u> of pixels for the <u>custom</u>

graphical emoticon;

assigning a character sequence to the custom graphical emoticon, wherein the

character sequence is assignable by the sender; and

transmitting a text message by the sender along with the character sequence to

a destination to allow for reconstruction of the <u>custom graphical</u> emoticon at the

destination, wherein the <u>custom graphical</u> emoticon is substituted within the text

message for the character sequence within the text message, and both the text

message and the <u>custom graphical</u> emoticon are to be received in the same dialog.

31. (Currently Amended) The computer readable storage medium as recited

in claim 30, wherein the character sequence allows real-time mapping to the custom

graphical emoticon.

32. (Currently Amended) The computer readable storage medium as recited

in claim 30, further comprising instructions to parse the character sequence into an

object name for the custom graphical emoticon, wherein the object name includes an

identifier of the custom graphical emoticon and a location of the custom graphical

emoticon.

Serial No.: 10/760,975 Atty Docket No.: MS1-1801US Atty/Agent: Kasey C. Christie

-12- lee⊗hayes The Business of IP®

33. (Currently Amended) The computer readable storage medium as recited

in claim 30, further comprising instructions to:

transmit the character sequence in a real-time first communication; and

transmit data representing the custom graphical emoticon in a second

communication, wherein the data is used to reconstruct the <u>custom graphical</u> emoticon

in place of the character sequence in the real-time first communication.

34. (Currently Amended) The computer readable storage medium as recited

in claim 30, further comprising instructions to:

parse the character sequence into an identifier and a location of the custom

graphical emoticon; and

store the identifier and the location in a header of [[a]] the message that includes

the character sequence.

35. (Currently Amended) The computer readable storage medium as recited

in claim 30, further comprising instructions to retrieve the custom graphical emoticon.

36. (Currently Amended) The computer readable storage medium as recited

in claim 35, further comprising instructions to retrieve the custom graphical emotion

using one of an object store mechanism and an object transport mechanism.

Serial No.: 10/760,975 Atty Docket No.: MS1-1801US Atty/Agent: Kasey C. Christie

-13- lee

hayes The Business of IP®

37. (Previously Presented) A method for facilitating communication using

custom emoticons, the method comprising:

creating, by a pixel array generator, an emoticon pixel set by a sender by

selecting a single set of pixels, which is a custom emoticon;

storing the emoticon pixel set in a custom emoticon object store of the sender;

transferring the emoticon pixel set to a destination from the custom emoticon

object store of the sender, wherein the transferring comprises establishing a real-time

peer-to-peer link between the sender and the destination to retrieve the emoticon pixel

set from the custom emoticon object store of the sender:

sending instructions to the destination on how to retrieve the emoticon pixel set:

mapping the character sequence to the emoticon pixel set using a keyboard

device:

parsing the character sequence into an object name for the pixel emoticon set,

wherein the object name includes both an identifier and a location of the pixel emoticon

set:

storing the identifier and the location in a header of a text message;

transmitting, to the destination, the text message by a sender, the text message

including the character sequence, which was mapped to the pixel emoticon set, the

destination being configured to identify and locate the transferred emoticon pixel set at

the destination using the identifier and the location transmitted in the header of the text

message, wherein both of the text message and the emoticon pixel set are displayed on

3----

a screen of the destination, the emoticon pixel set being substituted at the destination

within the text message for the character sequence mapped to the emoticon pixel set

Serial No.: 10/760,975 Atty Docket No.: MS1-1801US Atty/Agent: Kasey C. Christie -14- lee@haves The Business of IP®

within the text message, the emoticon pixel set being transferred from the sender to the destination separately from the transmission of the text message from the sender to the destination.

-15-

Serial No.: 10/760,975 Atty Docket No.: MS1-1801US Atty/Agent: Kasey C. Christie 38. (Previously Presented) A method for facilitating communication using

custom emoticons, the method comprising:

receiving a communication by a message receiver, wherein the communication

comprises:

a text message, the text message including a custom-emoticon-mapped

character sequence, which is mapped to custom emoticon pixel set, which is

defined set of pixels a residing outside the communication; and

a header storing at least one of an identifier and a location of the custom

emoticon pixel set, the identifier and the location comprising at least part of an

object name for the custom emoticon pixel set:

determining whether the custom emoticon pixel set is stored in a local storage

medium of the message receiver, wherein the determining utilizes the identifier and the

location:

in response to the determining, retrieving the custom emoticon pixel set from the

local storage medium of the message receiver;

otherwise, retrieving the custom emoticon pixel set from a storage medium

associated with the sender of the communication or with a server, in which the

communication did not originate;

displaying the text message in a screen, the custom emoticon pixel set being

displayed instead of and in place of the custom-emoticon-mapped character sequence

-16-

in the text message.

Serial No.: 10/760,975 Atty Docket No.: MS1-1801US Atty/Agent: Kasey C. Christie lee@haves The Business of IP®